

## **9024 Media Player Services Intern**

9024 Media is looking for an outgoing, passionate, skilled and motivated student or recent graduate who would excel working across social media platforms for world-famous footballers. Our internship program is a great way of gaining hands-on experience in social media and athlete management as well as networking with industry professionals.

### **What is the main role and the responsibility?**

To support the Relationship Management and Player Editorial teams to provide a first-class service to our portfolio of football players across Europe and the US.

### **Matchday**

- Follow the matches of assigned players and provide a brief post-match analysis to the Relationship Manager and Editorial team.
- Supporting the Editorial team in concepting best in class content ideas the players can post after matches.
- Search and download the necessary media (photos, videos and gifs) to create content that is best suited to the player.

### **Platform management**

- On a daily basis use initiative to find fan engagement opportunities for our players to interact with. Deliver suggestions to wider team on how best to engage with the fans.
- Suggest content ideas that suit the player's strategy and are also optimised for each of their social channels alongside the Editorial team.
- Research platforms each day for trending topics that our players can react to if it is aligned to their positioning.

### **Copywriting**

- Support the Editorial team to ensure copy suggestions are in-line with the player's strategy and brand plan.
- Ensure all relevant player and club hashtags are known and suggest using them when necessary.

## Player content planning and analysis

- Attend brainstorming sessions with the Editorial team and Relationships Manager.
- Support the Editorial team to populate monthly calendars for each of the players to help the forward-planning of the creative team for key and relevant events.
- Support Relationship Manager to ensure briefs are created for the Editorial team in a timely manner.
- Provide weekly and monthly player data reports to ensure we are always moving the needle of their social objectives.
- Populate proactive idea generation document with socially engaging content Skills and Knowledge
- Excellent written and oral communication skills
- A proactive and “always on” mentality
- Collaborative personality that works well in a team
- Creative problem solver
- Strong knowledge of European football
- Social media lover

Contact [Bram.Egberts@9024media.com](mailto:Bram.Egberts@9024media.com) with your CV and motivation to apply