

Social Media Relationship (Account) Executive or Manager (dependant on experience)

Term: Permanent

Department: Player Services

Location: Amsterdam or London

Hours of work: 9am-5pm + match support weekdays & weekends

Application closing date: 31st December

Language spoken: Native German and fluent English essential. Non-negotiable

9024 Media is looking for **a native German speaking** 'Relationship Executive/Manager' who would excel working on social media management for our portfolio of world-class footballers. This role will specifically work with our 6 German players playing across Europe. The right candidate will need to be a football lover, committed, experienced in social media delivery, and add value to 9024 Media through social media account and athlete management.

9024 Media will offer you support and huge growth opportunities working with our skilled team of Creative and Editorial experts as well as our other Relationship Managers.

What is the main role and the responsibility?

- To ensure 9024 provides a first-class social media management service to our portfolio of football players across the world and specifically in Germany. Specifically efficient communication, best-in-class content, and social media growth.
- Main 9024 point of contact for a selection of athletes/agents as well as supporting on other athlete accounts across the team

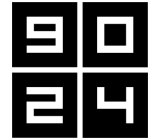
Relationship development

- Respond in a timely manner to athletes/agents you are responsible for
- Pitch proactive and reactive ideas to athlete/agent on a daily basis
- Cultivate strong relationship with athlete and agent

Matchday

- Follow the matches of assigned players and provide a brief post-match analysis to the Editorial team
- Work with the Editorial team concepting best-in-class social media content ideas the players can post after matches





- Search and download the necessary media (photos, videos and gifs) to create content that is best suited to the player
- Obtain approvals on assets and copy before managing posting across all key platforms

Platform management

- On a daily basis use initiative to find fan engagement opportunities for our players to interact with. Deliver suggestions to wider team on how best to engage with the fans on social media
- Suggest content ideas that suit the player's strategy and are optimised for each of their social channels, alongside the Editorial team where necessary
- Research platforms each day for trending topics that our players can react to if it is aligned to their positioning

Copywriting

- Support the Editorial team to ensure copy suggestions are in-line with the player's strategy and brand plan
- Ensure all relevant player and club hashtags are known and suggest using them when necessary

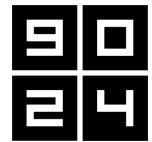
Player content planning and analysis

- Attend brainstorming sessions with the Editorial team and Relationship Managers
- Support the Editorial team to populate monthly calendars for each of the players to help the forward-planning of the creative team for key and relevant events
- Ensure briefs are created for the Editorial and Creative team in a timely manner
- Provide weekly and monthly player data reports to ensure we are always moving the needle of their social objectives

Skills and Knowledge

- **German speaking required**
- Experience in working on social media accounts. Preferably in sport/football
- Excellent written and oral communication skills
- A proactive and "always on" mentality
- Collaborative personality that works well in a team
- Creative problem solver
- Strong knowledge of European football





What we offer to you

- A beautiful working space based in the town centre of Amsterdam overlooking the canals and close to all the Amsterdam hotspots / A creative and collaborative environment at our Aldgate London office
- Work with world class sport talents and influencers
- Flexible working hours divided between the London/Amsterdam office and your home
- Catered lunch when in the office (In AMS only)
- Travel opportunities
- Frequent company and team outings
- Mac Laptop
- Mobile phone allowance
- Travel allowance (In AMS only)

To find out more about us visit: www.9024media.com

