

Player Services Intern

9024 Media is looking for an outgoing, passionate, skilled and motivated student or recent graduate who would excel working across social media platforms for world-famous footballers. Our internship program is a great way of gaining hands-on experience in social media and athlete management as well as networking with industry professionals.

What is the main role and the responsibility?

To support the Relationship Management and Player Editorial teams to provide a first-class service to our portfolio of football players.

Matchday

- Follow the matches of assigned players and provide a brief post-match analysis to the Relationship Manager and Editorial team.
- Supporting the Editorial team in concepting best in class content ideas the players can post after matches.
- Search and download the necessary media (photos, videos and gifs) to create content that is best suited to the player.

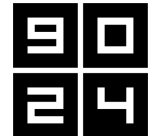
Platform management

- On a daily basis use initiative to find fan engagement opportunities for our players to interact with. Deliver suggestions to wider team on how best to engage with the fans.
- Suggest content ideas that suit the player's strategy and are also optimised for each of their social channels alongside the Editorial team.
- Research platforms each day for trending topics that our players can react to if it is aligned to their positioning.

Copywriting

- Support the Editorial team to ensure copy suggestions are in-line with the player's strategy and brand plan.
- Ensure all relevant player and club hashtags are known and suggest using them when necessary.





Player content planning and analysis

- Attend brainstorms with the Editorial team and Relationships Manager.
 - Support the Editorial team to populate monthly calendars for each of the players to help the forward-planning of the creative team for key and relevant events.
 - Support Relationship Manager to ensure briefs are created for the Editorial team in a timely manner.
 - Provide weekly and monthly player data reports to ensure we are always moving the needle of their social objectives.
 - Populate proactive idea generation document with socially engaging content
- Skills and Knowledge

Skills and Knowledge

- Excellent written and oral communication skills
- A proactive and “always on” mentality
- Collaborative personality that works well in a team
- Creative problem solver
- Strong knowledge of European football
- Social media lover

Contact Bram.Egberts@9024media.com with your CV and motivation to apply

